Job Description

Job Title	:	Graphic Designer	**Job Location** :	Patiala
Position Reports To	:	Director -TIET		

Main Purpose

Graphic designer, will use knowledge of typography, color, layout, and image manipulation to create visually appealing designs that clearly communicate our core product offerings to our customers. In addition to our design team, will work closely with our creative directors, project managers, and marketing team to produce world-class assets for print and digital and ensure that all deliverables maintain a look and feel that is consistent with our brand.

Qualification	• Bachelors in graphic design or a related field, or significant equivalent experience. • Having knowledge about the web and various associated program languages like HTML, ASP or PHP. Updated knowledge on designing software or HTML editors is a must and should know popular software's like Dream weaver, Photoshop, Flash and many others. • Knowledge in coding, & scripting in Java / Flash, CSS style sheet etc for styling web pages. • Knowledge of videography
Experience	• 3-7 years of experience
Competency	• High level of proficiency using Adobe products like InDesign, Illustrator, and Photoshop. • A basic working knowledge of screen design tools like Sketch. • Excellent communication skills, including the ability to clearly explain design decisions in words and writing. • The ability to receive, interpret and implement constructive feedback from project stakeholders in design work. • An appreciation for and awareness of emerging design trends in print and digital. • Able to learn new tools and processes quickly and work in a fast-evolving environment. • Strong portfolio that showcases aesthetic awareness and design problem-solving abilities.

Specific Accountability & Job Responsibility

- Design pages for print and digital so that information is easy to find, read, and understand.
- Gather all relevant facts for each project & ensure that all deliverables communicate the correct information.
- Generate clear ideas, concepts, and designs of creative assets from beginning to end.
- Work collaboratively with other designers to ensure a consistent, integrated brand perception.
- Collaborate with a cross-functional team that includes marketers, creative directors, and product managers in order to create compelling designs.
- Translate information about the client's business and customers into designs that are visually enticing, easy to understand, and emotionally impactful.
- Stay on top of the latest standards, processes, and trends in the visual design field.

Compensation

- Compensation will not be a constraining factor and will be the best in the sector.
- Interested candidates can send CVs by email (amandeep.dhot@thapar.edu) positively by 28th Feb 2023